



Rutland  
County Council

# Revised Signs Policy

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Portfolio holder for Highways





## Existing Policy

- The current policy was adopted in June 2009
- Sought to control the placement of signs within the highway, mainly focusing on the placement and principles of signs such as:
  - Statutory highway signs ie restrictions, regulations and warnings
  - Tourist destination signs
  - Advertising signs
  - Event signage





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## Current Issues

- Numerous complaints surrounding advertising signs in rural and urban areas





## Current Issues

- A-boards on busy shopping streets



- Can be unsightly and a hazard to the visually impaired, wheelchair and pushchair users



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## Draft Policy

- The draft policy has been offered to the following groups for consultation:
  - Town Council
  - Business Groups
  - Rutland Access Group
  - Places Scrutiny Panel
- Parish Councils by way of the Parish Forum are being asked for their comments
- All comments will be considered before consideration by Cabinet in May 2016



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## Main Changes

### Roadside Advertising Signs Within the Highway:

- License Specific roadside sites, subject to Planning Permission, for the provision of advertising locations around the County to reduce indiscriminate advertising and reduce sign clutter
- These sites will be chargeable to business advertisers but free to Charity and Community events
- Define Community and Charity events to formalise the placement of signs and the length of time they can be in place



## Main Changes

- License the placement of A-boards; ensuring sufficient clear footway widths remain
- This is to ensure signs are placed safely and so as not to obstruct footway users
  
- Brown Tourism Signs :
  - Clearly define what is a tourist attraction and amend review periods
  - Seek to remove signs no longer required



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## Proposed Policy Document

- The proposed policy document can be obtained by emailing:
- [highways@rutland.gov.uk](mailto:highways@rutland.gov.uk)
- Your comments can be sent to the above address





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**Questions?**